



For immediate release

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Heather Kay to lead three lunchtime mini-workshops about Strengths in business

The founder of Ready Aim → Impact discusses what it takes to be your best self at work

Human Resources executive and founder of Ready Aim → Impact, Heather Kay gives her clients “a-ha” moments that produce better results in employees’ lives – both personally and professionally.

Entitled “Be Brave Enough to Be Your Best Self”, this virtual workshop series focuses on time, communication and motivation, during three lunchtime sessions from 12:30 to 1 p.m. Oct. 10, 17 and 24. The seminar is free, but registration is required.

No crystal ball or magic wand, Heather’s superpower is discovering and elevating people’s unique strengths to help them be more productive every day. When people learn their natural inclination (or their strengths), they will begin to leverage them as they work and once they learn how they work well, they are more likely to replicate it.

The workshop series spotlights how individuals can gain better understanding into how they are successful in specific areas so that they can amplify them to save time, which will make them more productive. Heather’s clients attained great results through her one-on-one coaching for leadership and individuals, personalized in-person workshops and team-building events. Testimonials provided reaffirmed that.

“It’s fascinating to me to watch the growth in teams and individuals over time,” [Heather](#) says. “Once participants understand how to leverage their strengths individually and with their coworkers, the possibilities for success grow exponentially.”

Through coaching, workshops and assessments, the team at Ready Aim → Impact focuses upon enhancing the individual's and team's ability to reach its highest potential. Ready, Aim



→ Impact supports people as they grow and become the best version of themselves, accessing what they do best and leveraging it to be more successful.

Heather is an expert in the following areas:

- training and organizational dynamics
- instructional design and facilitation
- performance management and employee engagement
- surveys and action plans
- leadership development
- non-traditional team building and culture

Her certifications include the following:

- Gallup Strengths Coach
- Myers-Briggs Personality Instrument (MBTI)
- Team Effectiveness Survey (TES)
- SLII Program – A Situational Approach to Leadership (Ken Blanchard)

Ready Aim → Impact is an organization focused on elevating performance for individuals and teams to reach their highest potential. By utilizing three specific programs and philosophies, Ready Aim → Impact supports people as they grow and discover their strengths to leverage their success.

For more information, visit www.ReadyAimImpact.com

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